Synthesis of Polyfunctionalized Arenes *via* a Sequential *Ortho*-/*Meta*-C−H Functionalizations of Carboxylic Acid Derivatives

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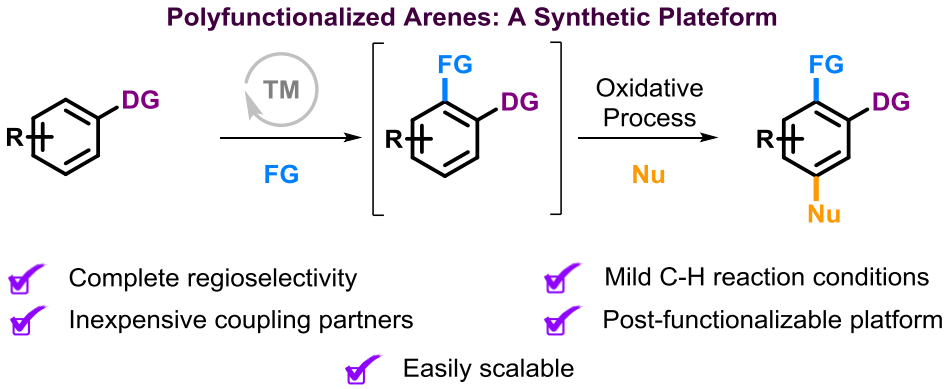
Poly-substituted arenes are key features in numerous natural products, materials, agrochemicals, and pharmaceuticals.[1] Therefore, the development of simple and efficient methodologies for the synthesis of complex highly functionalized arenes is highly desirable.[2] Nonetheless, the selective poly-functionalization of arenes in a single operation remains a synthetic challenge that we aim to address using a one-pot cascade strategy. To achieve this goal, our approach relies on a directed transition metal-catalyzed C-H bond functionalization[3] followed by an oxidative C-Nu bond formation, offering a straightforward formal access to *meta* substituted arenes with respect to the directing group under mild reaction conditions.[4] Thanks to this twofold C-H bond functionalization, the synthesized poly-substituted arenes can thereafter serve as a platform for post-functionalization reactions to access compounds of interest.



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[4] Unpublished results.